



SPEAKER · FACILITATOR · AUTHOR

Lisa Schliesman

Leadership Development Expert & Author of *Shadow of a Leader*

Lisa Schliesman helps leaders create intentional cultures where people feel valued, empowered, and inspired to thrive. Her work centers on the quiet but powerful idea that every leader casts a shadow —and that shadow shapes everything.

Through keynotes, workshops, and leadership sessions, Lisa brings warmth, clarity, and actionable insight to corporate teams, emerging leaders, and organizations ready to lead with intention.

lisaschliesman2022@gmail.com · 414-322-2174

[Connect on LinkedIn](#) · [Follow on Instagram](#)

What We Stand For

Calm Strength

Leadership that steadies the room —not one that fills it with noise.

Intentional Impact

Every behavior, word, and decision shapes culture on purpose.

Human-Centered Leadership

People thrive when they feel seen, trusted, and genuinely valued.

Psychological Safety

The foundation of high-performing, accountable, and resilient teams.

Leadership Ripple Effect

One intentional leader creates waves that extend far beyond what they can see.

Who We Serve

- Corporate Leadership Teams
- Emerging & High-Potential Leaders
- Women Leaders
- Universities & Business Schools
- Leadership Conferences

Keynotes & Workshops

Keynote — 45 to 60 Minutes

"Shadow of a Leader"

- Understanding the depth of leadership influence
- Intentional culture shaping in everyday moments
- Guided reflection and personal action steps

Half-Day Workshop

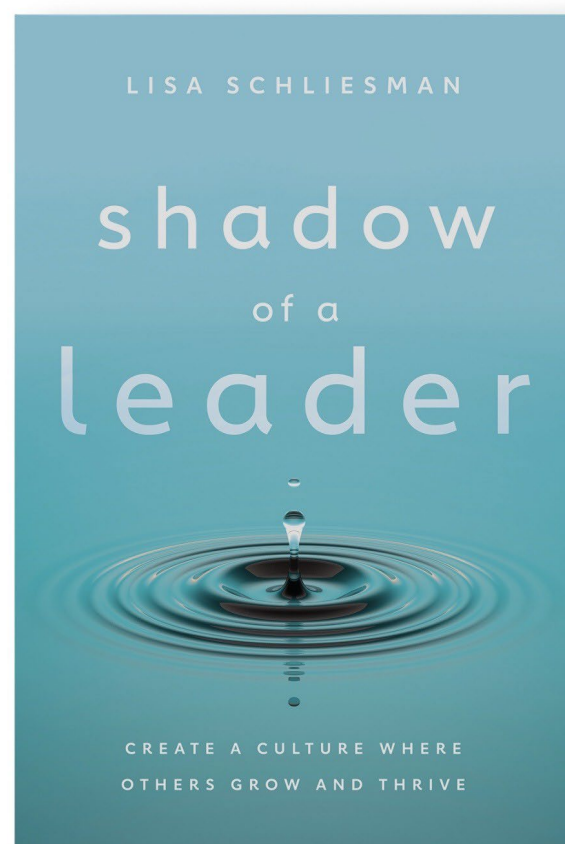
"Casting a Shadow Worth Following"

- Self-awareness, leadership behaviors, trust, and team culture
- Reflection exercises and real-world scenario practice
- Build confidence and effectiveness in difficult moments

Leadership Session — 90 Minutes

"Identity Beyond Performance"

- Reconnect to intrinsic motivation and authentic leadership
- Address burnout, performance culture, and resilience
- Build sustainable practices rooted in identity, not achievement



"Every leader casts a shadow. The question is whether it's one worth following."

—Lisa Schliesman, *Shadow of a Leader*

CAST A SHADOW WORTH FOLLOWING